

BRIELLE ROE

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EDUCATION

University of Pittsburgh

Pittsburgh, PA

Bachelor of Arts in Communications:

Rhetoric and Communication

Expected April 2025 (GPA: 3.4)

EXPERIENCE

Foster Pet Program, Intern

Beacon of Hope Crisis Center

Indianapolis, Indiana (Remote)

May 2023 - August 2023

Prepared material for outreach programs and marketing via social media. Assisted in grant write-up proposals for The RedRover Urgent Care Grant. Researched and compiled referrals to low-cost veterinary services.

Climbing Wall Facility Attendant

Trees Hall Fitness Center

Pittsburgh, PA

January 2023 - Present

Monitor the climbing wall area to ensure proper behavior of students. Supervise and belay the users of the climbing wall.

Retail Associate

American Eagle

Bethesda Maryland

November 2021 - December 2023

Engaged and assisted with customers on the sales floor. Processed credit transactions.

RELEVANT COURSEWORK

Communication Ethics

Composing Digital Media

Persuasive Writing in Advertising

Professional Uses of Social Media

SKILLS

InDesign

Acrobat

Photoshop

Content Writing

Spanish

Working Proficiency

INVOLVEMENT

Jewish Learning Fellowship

Fall 2023

Planned Parenthood Club

Club Member

August 2022 - Present

Collegiate Speech Competition

April 2022: 2nd Place

American Red Cross

2 Gallon Blood Donor

SAMPLE WORK

“To Bee or Not to Bee”

A baffling yet buzz-worthy look inside the world’s first robotic beehive.

“How To Harvest Honey”

An informational guide about harvesting honey.

“Another One Bites the Crust”

An immersive and interconnected walkthrough of the bustling operations on a Saturday night at California Pizza Kitchen in Bethesda, Maryland